

BACK-TO-SCHOOL STYLE

Hair Trends for the Hallways

'Tis the season for a new look as students step back into the classroom nationwide. Whether it's tousled tendrils, bold bobs, or cute and casual twists, celebrities are flaunting some fresh styles that are sure to make waves on campus this fall. Capture their looks with these suggestions from Mario Tricoci Hair Salons & Day Spas:

Toussled and Untidy	Bold Change	Playthings
<p><u>The Look:</u> Tumbling waves either in sleek tendrils or a more natural, untidy look.</p> <p><u>As Seen On:</u> Ashley Tisdale, Lauren Conrad, Kate Hudson</p> <p>Creating Curl: Whether you choose hot rollers or a curling iron, the right canvas is essential for creating great-looking curls. Start with a volumizer like Root Lift from Pureology to bring lift and finish. After drying and curling, utilize a strong hold hairspray to maintain the look.</p> <p>Wash and Go: For the student with no time, wash hair and go about your regular style and blow dry routine. But before bed, tie or twist hair into a bun and sleep into your curl. In the morning, simply shake out hair with fingers; do not brush. Spray locks with Tricoci's MATCH Pre & Post Activator to refresh the styling products from the night before and add body.</p> <p>Curl Enhancing: Already blessed with tumbling curls? Get them under control with the help of styling products like Pureology's Real Curl before diffusing with a hair dryer. Then follow up with Texture Twist to create the piecy tendrils seen on the red carpet.</p>	<p><u>The Look:</u> Short, cropped bobs that are fun and fresh for the new school year.</p> <p><u>As Seen On:</u> Rihanna, Victoria Beckham</p> <p>Bob Basics: The look of the moment is a deep, asymmetrical bob with lots of layers that skim the jawline and flatter the face.</p> <p>The trick to wearing a bob well is creating oomph. Flip hair over while blow drying or try Tricoci's MATCH Root Amplifier to bring volume to roots.</p> <p>Variety: The right conditioner or conditioning mask will protect hair and create a healthy shine. Follow that with a flat iron from root to tip to smooth and straighten locks and create a sleek or soft look.</p> <p>Or harness your wild streak by working some MATCH Defining Wax into dry hair to create flexible dimension like a messy rock and roll look.</p> <p>Best For: The cropped bob works well for nearly all face shapes, like oval, square or diamond. Women with a rounded facial structure should proceed with caution.</p>	<p><u>The Look:</u> Sections of braids and off-centered buns help manage a bad hair day with plenty of style.</p> <p><u>As Seen On:</u> Nicole Richie, Emma Watson, Diane Kruger</p> <p>Braid Band: Use braided hair to create a natural headband. Separate a front section of hair, then start a french braid working from one side of the face to the other.</p> <p>Only pull extra strands from one side of the braid (rather than both like a french braid) so it looks more like an accessory.</p> <p>Finish the braid with a small elastic band and a strong hold spray to reduce fly-aways.</p> <p>Side Ponytail: Part your hair to one side and sweep hair back into a low-slung ponytail opposite of the part. Ex: if parted on the left hand side, position ponytail to the right.</p> <p>Dress it up or make it soft and casual by twisting, looping or pinning the ponytail at the base of the hairline.</p> <p>Separate shorter pieces at the front of the face and work into twists or small braids that can be pinned back with the ponytail.</p>

Mario Tricoci sources:

- Anthony Muti, Hair Style Director
- John Gialluisi, Creative Director

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