



FLIP IT, PIN IT, CUT IT ***Getting Hair out of Hibernation and out of Your Face This Summer***

Hot, sticky summer days can leave long locks feeling like a wool blanket on your face, neck and shoulders. But the hair experts at Mario Tricoci Hair Salons & Day Spas have some helpful snippets of advice for working with those tresses to beat the heat:

The Perfect Pony – Don't expect to get a great ponytail if your hair is limp and tired. It starts with a good foundation of hair with body and luster to achieve that springy bounce. Wash and blow dry hair paying particular attention to lifting hair at the roots with a natural bristle brush to create volume.

- A perky pony starts at the base of your crown. To find it, cup your hand over your head with your fingers pointing toward your face. Your palm should cradle the crown.
- Brush and smooth hair off of your face in upward strokes, gathering it tightly with the other hand. Secure hair with a sturdy, no-pull band and use a strong hold spritz like Tricoci's MATCH Ultimate Sculpting Spray to keep shorter pieces in place.
- Ready to let it down? Having hair in great shape beforehand can reduce the appearance of that kinky ponytail bump when you're ready to shake your locks loose.

Quick Buns – A modern bun or chignon gives hair a pulled together look when pinned up and can deliver some soft, sexy waves when it comes down. Start by using a product that brings some lift along the hairline such as Tricoci's MATCH Root Amplifier before tying hair back.

- Comb hair back with one hand and bring it together at the base of the crown with the other, gripping it tightly.
- Once hair is gathered, start twisting it with your free hand and begin wrapping the spiral around itself. Remove the hand holding the base so it can support the forming bun then tuck the end piece tightly into the chignon.
- You have an array of supporting tools from basic bobby pins to stylish sticks to maintain your bun. Hold one hand over the center while you build support by weaving in sticks and clips or pushing pins through edge of the bun toward the center of the knot.

Fancy Fringe – We're seeing them in the magazines, in movies and on the runway; bangs are big and a great way to create a fresh look for the season. But a feisty fringe isn't for everyone. This look is highly prescriptive, so talk to your stylist before going under the scissors.

- The shape of your face will greatly impact a fringed addition. A longer, oval-shaped visage usually works best. And those who wear glasses every day may opt for a different look than those who don't with a short fringe or side swept look that works with frames.
- Do you want to channel Katie Holmes or Reese Witherspoon's fringe? Bring the object of your desire to your next appointment. The visual will help your stylist understand your expectations and make suggestions based on your face shape, hair and overall style.
- Maintenance is essential when it comes to the short locks that frame your facade. Mario Tricoci Hair Salons & Day Spas offers complimentary fringe trims for its guests in between appointments.

Mario Tricoci sources:

- John Giallusi, Creative Director
- Anthony Muti, Style Director

For more information on this topic or to get in touch with a Mario Tricoci expert, contact Katie Feltz at kfeltz@cushmanamberg.com or 312-263-2500.