

## GET READY FOR WARM WEATHER WITH THESE HOT HAIR TRENDS

Go ahead – take the dive and go short or keep your locks long and shiny. This season’s hair trends include looks that work for everyone, whether you’re ready for a major hair makeover or just want to spice up your existing ‘do. According to the experts at Mario Tricoci Hair Salons & Day Spas, some “must have” looks include:

- **Lighter locks.** Blonde is the hot color for warm weather, from icy cool tones to warm honey to rich strawberry blondes. Your stylist can help you pick a shade that works with your skin tone, then it’s up to you to see if blondes really have more fun.
- **Fashionable fade.** Want an A-list look? Ask your colorist for ombre – a dark to light hair color fade sported by the likes of Nicole Richie and Drew Barrymore. With its darker roots and lighter ends, this lower maintenance color is a chameleon – it can be edgy, fun or sophisticated depending on your hairstyle, makeup and clothing.
- **60s inspired cuts.** Short hair is back as evidenced by the runways, red carpets and magazine covers. Inspired by 1960s fashion icon Twiggy, these short styles feature a more geometric shape. Think Michelle Williams’ chic tresses.
- **Long and lush.** Kate Middleton, now known as Her Royal Highness, The Duchess of Cambridge, has full, natural looking mane that’s breathing new life into long hair. The trick to carrying off the 2011 version is volume and “touch-ability”. If your hair needs a little help in the length or volume departments, extensions are an easy way to give it a boost.

According to John Gialluisi, creative director for Mario Tricoci, there’s another must have for the season – healthy, shiny hair, which can make a major difference in your overall look. To get the gloss, Gialluisi recommends starting with a Keratin treatment – either an in-salon service or an at-home product like Infusion Keratin Replenisher. Then, he suggests taking a look at how you dry your hair; one false move can damage hair; many salons offer drying consultations to help you get the technique right. Finally, get a natural bristle or ionic brush, which will eliminate static and create a glossy look – especially when coupled with your new drying moves.

### Mario Tricoci source:

- John Gialluisi, creative director
- Dan Johnson, director of the color department

*For more information on this topic or to get in touch with a Mario Tricoci expert, contact Christie Zielinski at [czielinski@cushmanamberg.com](mailto:czielinski@cushmanamberg.com) or 312-263-2500.*