



## WHAT'S YOUR HOLIDAY PARTY STYLE?

Searching for a new look for the fast-approaching holiday party season? The experts at Mario Tricoci Hair Salons & Day Spas have recommendations for simple, yet high-impact ways to achieve some of this winter's most in-demand styles:

**Glam**: Glam is all about a flawless, fashion-forward look -- but don't stop at your outfit and accessories. Reach "full glam" with *airbrush makeup*, a high-definition service celebs use for their big close-ups. An airbrush makeup application, which can be done using mineral makeup, provides light, yet flawless coverage that keeps your skin glowing and camera-ready for up to 18 hours.

**Flirty**: So, you want to create a stir -- but in a delicate and romantic way. The solution: *lash extensions*. The beauty team at Mario Tricoci swears by Xtreme Lashes Eyelash Extensions to enhance their guests' eyelashes. A concept similar to hair extensions, these semi-permanent lashes can last two months or more - depending on your own lashes' growth cycle - and provide a beautiful, natural-look with minimal maintenance. A pro can help you determine the best length, thickness and color for a hassle-free result that keeps the flirty look going day and night for weeks.

**Edgy**: If your look is bold and striking, your makeup should be too. A *smoky eye* goes hand-in-hand with an edgy style, and its versatility means you can achieve a harder or softer edge depending on the tones and techniques used. Mario Tricoci's beauty team suggests substituting brown hues for the usual grays and blacks if you want to produce a more subtle, yet still dramatic effect.

Finally, don't forget your tresses! A sleek blow-out, soft curls or even fun accessories like Hair Flairs or feathers can perfectly round-out your look for the evening. Talk to your hair stylist about the best way to accentuate your overall style.

### **Mario Tricoci sources:**

- Cheryl Santucci, beauty director
- John Gialluisi, creative director

*For more information on this topic or to get in touch with a Mario Tricoci expert, contact Christie Zielinski at [czielinski@cushmanamberg.com](mailto:czielinski@cushmanamberg.com) or 312-263-2500.*