



**READING YOUR REDS**  
*The Right Pop of Color for Every Skin Tone*

A scarlet-colored box of chocolates, ruby red lips, that beautiful crimson sweater - 'tis the season to rustle up the right shade of rouge, and the experts at Mario Tricoci Hair Salons & Day Spas have some smart suggestions on how to work a little red into your beauty palette.

Skin Tone	For Lips	For Hair
<b>Cool Ivory Tones</b>	Pink-based reds are the best lip choice for people with milky-white skin (See: Liv Tyler).	Seek out more deep, red-violets if this is your tone (See: Kate Walsh).
<b>Warm Yellow Tones</b>	Orange-reds or more coral shades of red offer the right mix for these warmer tones (See: Reese Witherspoon).	Have natural freckles? You probably have more true red tendencies (See: Marcia Cross).  Tend toward lighter shades with golden flecks? Red oranges may be your fit (See: Nicole Kidman).
<b>Olive and Darker Tones</b>	Deeper, richer skin tones work best with more blue-based reds. Look for colors with a touch of violet (See: Teri Hatcher, Beyonce Knowles).	Red hues are difficult when this is your skin type. Consult a professional to discuss color theory and appropriate shades before diving into a sea of red.
<b>A Little Red for Everyone</b>	<ul style="list-style-type: none"> <li>• Brown-reds are the easiest shades for all skin types and ages to work with. This provides a less intense red for a touch of color.</li> <li>• There's no need to use the same reds your friends use. Mario Tricoci's Cose cosmetics line is all custom-blended. Simply let a Mario Tricoci beauty professional do all the work to create a personal shade of lipstick or gloss to match your skin tone.</li> <li>• And don't forget the finish. Creamy mattes work best for delivering a popping pin-up girl red. The more toned down the red, the glossier it can be.</li> </ul>	<ul style="list-style-type: none"> <li>• Red fades the fastest of any other hair colors. Take care of this delicate shade by watching sun exposure and using appropriate color-protecting products like Wella Color Preserve or Pureology.</li> <li>• Ask your colorist about applying a red glaze over your hair color. It intensifies the shade and adds luster.</li> </ul>